

Springfield Technical Community College  
Diversity Council

# 5TH ANNIVERSARY CELEBRATION

FEATURING



Derrick N. Ashong - or DNA as he is sometimes known - is literally the voice of a new generation. Born in Accra, Ghana, he has dedicated his life to building bridges between the fields of business, media, technology, youth culture, pop culture and politics. This Harvard-educated talent has found myriad ways to inspire, engage and activate young people with positive messages for social change. He is the founder of Take Back the Mic, a youth-centered cultural movement that empowers young people by using niche and viral marketing to bring music and other media to a global market. Trained as a classical pianist, he is also a self taught guitarist, a natural performer and a songwriter who was involved in theater throughout primary and secondary school while learning to communicate his thoughts through poetry. DNA is the host of “**The Derrick Ashong Experience**,” a weekly radio show on **Oprah Radio** (SIRIUS 195/XM 156 & OPRAH.com) that airs Saturdays from noon-3 pm (ET) and launched on January 23, 2010. The show will be a mash-up of politics, pop culture, social media, music and the arts, informed by Ashong's experiences and travels across the globe.

**Thursday, April 8, 2010**

**11:00am**

**Building 2, Scibelli Hall Theater**



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