

ACADEMIC ARTICULATION AGREEMENT

STCC Graphic Design A.S. to Elms College Graphic Design B.A.

A.S. in Graphic Design at Springfield Technical Community College, Springfield, MA and B.A. in Graphic Design at Elms College, Chicopee, MA

The above institutions hereby enter into an agreement for the transfer of Springfield Technical Community College graduates from the *A.S. in Graphic Design* degree program into the Elms College Graphic Design Major in Chicopee.

Objectives of this Agreement:

- 1. To attract qualified students from Springfield Technical Community College to full-time, part-time, on campus program options offered by Elms College.
- 2. To promote a seamless transition for students from Springfield Technical Community College's Associate's degree in Graphic Design to part-time or full-time status into the Elms College Graphic Design Major.
- 3. To promote a seamless transition for any Associate's degree graduate from Springfield Technical Community College who meets the entry requirements and chooses to enroll in an Elms College Bachelor's degree program in Graphic Design.
- 4. To provide informational materials and guidelines to Springfield Technical Community College students considering enrollment in Elms College Graphic Design Program.

Stipulations of this Agreement:

- 1. This articulation agreement will be in effect for five years and will be renewable for another five years by consent of Springfield Technical Community College and Elms College. This articulation agreement can be reviewed within 90 days after written notice by either party.
- 2. Elms College provides the opportunity for students to complete their chosen Graphic Design Bachelor's degree program within two years from the date of enrollment.

- 3. This articulation agreement will be in force, and should be considered the entire agreement, until superseded by a formal contract between Elms College and Springfield Technical Community College that explicitly replaces this agreement.
- 4. This agreement will apply to Springfield Technical Community College transfer students who have completed an Associate's degree. At the time of application, students must have a minimum grade point average of 2.0.
- 5. This agreement guarantees that students who earn an Associate's degree in Graphic Design at Springfield Technical Community College will enter Elms B.A. in the Graphic Design Program with at least 60 transfer credits. All additional courses taken to satisfy major requirements must meet the standards set by the Natural Science, Mathematics, and Technology Division at Elms College.
- 6. Transfer students previously designated will hold third year status in the Elms College Bachelor's degree program in Graphic Design at the Elms' campus based on the number of credits accepted in transfer.
- 7. Transfer students to the Elms College may transfer up to a maximum of 75 credits from Springfield Technical Community College towards a Bachelor's degree.
- 8. Springfield Technical Community College students will be given transfer credit for satisfactorily completing Elms College core requirements, general education requirements, and any acceptable equivalent Graphic Design program requirements, up to the maximum allowed for transfer or necessary to satisfy graduation requirements, at time of admission.

Review and Revision Procedures:

- 1. Review of this agreement shall take place at least every two years or as needed from the date of the signed agreement. Goose Berkowitz-Gosselin, Assistant Professor of Computer Information Technology at Elms College and Matt Kriftcher Department Chair Graphic Communications and Photography at STCC will be responsible for the review.
- 2. At the request of either party, a review of the contents or implementation of this agreement will be conducted by the programs.
- 3. Goose Berkowitz-Gosselin and Matt Kriftcher may make changes in the attached course sequence and list of courses accepted for Elms transfer credit without renegotiating the entire agreement.

Assistance Provisions:

- 1. Springfield Technical Community College and Elms College will list this articulation agreement on their websites and in appropriate print documents at their respective institutions.
- Springfield Technical Community College and Elms College will collaborate in encouraging qualified students to participate in the Graphic Design program at Elms College by providing the necessary assistance and supports to assure a seamless transition between the two institutions.

Mutual Responsibilities:

- Matt Kriftcher, Department Chair, Graphic Communications and Photography at STCC
 with other STCC faculty will advise students enrolled in the A.S. degree in Graphic Design.
 The attached program sequence and list of courses accepted for Elms College transfer
 credit assure maximum transfer of credits that meet the core requirements of Elms
 College and Graphic Design program requirements.
- 2. Matt Kriftcher and the Transfer Counselor at STCC along with the Associate Director of Admissions or Director of Operations in the School of Graduate and Professional Studies at Elms College will advise and assist full-time and part-time transfer applicants in compiling the required credentials for transfer to Elms College Graphic Design program.
- 3. Transfer applicants from Springfield Technical Community College applying under this agreement shall be eligible for Elms College financial aid and housing consideration as appropriate to the selected Graphic Design program option based on full time or part time status on campus.
- 4. The final acceptance of off campus, part time, and online applicants comes from Elizabeth Hukowicz, Dean of the School of Graduate and Professional Studies at Elms College. The final acceptance of full time applicants to Traditional Day program comes from Joseph Wagner, Director of Admissions at Elms College.



SPRINGFIELD TECHNICAL COMMUNITY COLLEGE COURSE SEQUENCE FOR TRANSFER TO ELMS

YEAR ONE SEMESTER ONE			
Course Title and Number	Course Description	Credits	Equivalent at Elms
GAT125	Typography and Layout Design	2	GDS179 Introduction to Computer Graphics (3 credits)
GAT125I	Lab: Typography and Layout Design	1	
ENG 101	English Composition 1	3	Satisfies Rhetoric Requirement
GAT150	Professional Digital Photography	2	GDS355 Digital Photography (3 credits)
GAT150L	Lab: Digital Photography	1	
GAT151	Digital Photography/Studio Module	2	Program Elective
GAT155	Macintosh Operating Systems	2	Program Elective
GAT155L	Lab: Macintosh Operating Systems	1	Program Elective
GAT162	Digital Imaging- Photoshop	2	GDS 279 Digital Imagery (3 credits)
GAT162L	Lab: Digital Imaging- Photoshop	1	
		TOTAL CREDITS 17	

YEAR ONE SEMESTER TWO			
Course Title and Number	Course Description	Credits	Equivalent at Elms
GAT122	Digital Workflow	2	Program Elective
GAT122L	Lab: Digital Workflow	1	Program Elective
GAT131	Printing Technology	3	Program Elective
GAT160	Introduction to Web Design	2	CIT256 Web Design (3 credits)
GAT160L	Lab: Introduction to Web Design	1	
GAT225	Advanced Typography & Layout Design	2	GDS289 Digital Graphic Design (3 credits)
GAT225L	Lab: Advanced Typography & Layout Design	1	
MAT122 Or EL-MATH	Applied Mathematics I OR General Math Elective 100 Level or Higher	3 Or 3-4	Satisfies Math Requirement
ENG 102	English Composition 2	3	Satisfies Literature Requirement
		TOTAL CREDITS 18	
	YEAR TWO SEN	MESTER THREE	
Course Title and Number	Course Description	Credits	Equivalent at Elms
GAT220	Color Reproduction Processes	2	ART203 Color Exploration (3 credits)
GAT220L	Lab: Color Reproduction Processes	1	
GAT263	Digital Illustration Techniques	2	Program Elective
GAT263L	Lab: Digital Illustration Techniques	1	Program Elective
ART102	Basic Drawing	2	ART102 Basic Drawing (3 credits)

Graphic Design

ART102L	Lab: Basic Drawing	1	
DMP102	Internet Multimedia	2	Program Elective
DMP102L	Lab: Internet Multimedia	1	Program Elective
PHY206	Optics and Image Recording	3	Program Elective
PHY206L	Lab: Optics and Image Recording	1	Program Elective
		TOTAL	
		16 Credits	

YEAR TWO SEMESTER FOUR

Course Title and Number	Course Description	Credits	Equivalent at Elms
GAT222	Color Management	2	Program Elective
GAT222L	Lab: Color Management	1	Program Elective
GAT245	Digital Portfolio Workshop	2	Program Elective
GAT245L	Lab: Digital Portfolio Workshop	1	Program Elective
GAT260	Digital Press Production	2	Program Elective
GAT260L	Lab: Digital Press Production	1	Program Elective
EL SOC	General Behavioral/Social Sciences Elective	3	Program Elective
EL ART	Art Elective	3	Program Elective
		TOTAL 15	
Total (CART.AS)			PROGAM TOTAL
Curriculum Program			61 – 64 CREDITS
Credits			



STCC CLASS ELIGIBILITY LIST for GENERAL EDUCATION & ELMS REQUIREMENTS

HUMANITIES REQUIREMENT: Any 100 level History (HIS) course; Any 100 level Philosophy (PHL) course; Religion (PHL-110 World Religions).

SOCIAL SCIENCES REQUIREMENT: 6 credits in any 100 level Psychology (PSY) course; and/or in any 100 level Sociology (SOC) course; and/or in any Economics (ECN) course.

MATH and SCIENCE REQUIREMENT: Any 100 college-level Math (MAT) and any 100 level Science

GRAPHIC DESIGN TRANSFER CREDIT ELIGIBLE EQUIVALENT COURSES

STCC Description	Elms Description	
ART 102: Basic Drawing	ART 102: Basic Drawing and Design	
GAT 220: Color Reproduction Process	ART 203: Color Exploration	
GAT 160: Introduction to Web Design	CIT 256: Web Design	
GAT 125: Typography & Layout Design	GDS 179: Introduction to Computer Graphics	
GAT 162: Digital Imaging - Photoshop	GDS 279: Digital Imagery	
GAT 225: Adv. Typo & Layout Design	GDS 289: Digital Graphic Design	
GAT 150: Digital Photography	GDS 355: Digital Photography	



ELMS COLLEGE CIT PROGRAM FULL-TIME TRANSFER STUDENTS WITH AN ASSOCIATE'S DEGREE

CHICOPEE CAMPUS

Elms First Semester (Fall)				
GDS341 Animation Or GDS 378 Imagery for	CIT 122 Concept Design	GDS 482 Internship	Core Requirement/ Elective	Core Requirement/ Elective
Industry (3)	(3)	(3)	(3)	(3)
	Elms Second	d Semester (Sprin		
GDS 389 Digital Illustration	CIT 105 Cyber Culture	Liberal Arts Core Course	Liberal Arts Core Course	
And/Or GDS 489 Digital Showcase	(2)	or Elective	or Elective	
(3 or 6)	(3)	(3)	(3)	
	EIMS INIT	d Semester (Fall)		
GDS 341 2D Animation Or GDS 378 Internship (3)	GDS 482 Internship (3)	Liberal Arts Core Course or Elective (3)	Liberal Arts Core Course or Elective (3)	Liberal Arts Core Course or Elective (3)
Elms Fourth Semester (Spring)				
GDS 389 Digital Illustration And/Or GDS 489 Digital Showcase	Liberal Arts Core Course or Elective	Liberal Arts Core Course or Elective	Liberal Arts Core Course or Elective	
(3)	(3)	(3)	(3)	

Up to 75 credits may be transferred into Elms College.